

GENERAL DETAILS OF THE APPLICANT

Guidelines for Applicants

The Application Form must be filled in by all the interested bodies wishing to participate in the Competition: European Destinations of Excellence - EDEN "Health and well-being Tourism".

2. The Applicant can read the following Technical Instructions for the integrated completion of the Application Form.

3. The Application Form must be submitted in two (2) copies in printed form and in electronic form. The printed form must be signed by the legal or the licensed representative and has the stamp of the Applicant.

Technical Instructions

The Application Form must be filled in in Microsoft Excel.

The present document is protected. **It is required not to remove the protection of the Application Form.** Application Forms that are submitted without the protection are **INVALID** and be excluded from the assessment procedure.

ONLY the white fields must be filled in. Some of the white fields have been separated in 2 or/and 3 particular sub-fields for technical reasons. After the sub-field is filled in, then continue to the one that follows.

The coloured fields are locked and **the applicant cannot fill in them**. Some of the fields include information that had been filled in in other parts of the Application Form. It has been provided for the automatic filling of the necessary information in those fields.

The white fields have restrictions to their length in order to affirm that all applicants have the same space for analysing their plan. The space is restricted in 1000 characters per field. Any information that exceeds this limit cannot be appeared on the Application Form and, therefore, it won't be evaluated.

In order to start filling in the Application Form, just "click" with the mouse on the field and write as regular. If you want to continue in another line in the same field press "Alt+Enter".

Application Forms that contain unfilled fields or errors messages will be INVALID and be excluded from the assessment procedure.

PART A - GENERAL DETAILS OF THE APPLICANT

Name of the Applicant		
Type of the Applicant (please mark with an X)	LOCAL AUTHORITY	<input type="checkbox"/>
	ASSOCIATION OF LOCAL AUTHORITIES	<input type="checkbox"/>
	DEVELOPMENT AGENCY	<input type="checkbox"/>
	REGIONAL BOARD OF TOURISM	<input type="checkbox"/>
Number of Employed		
District		
Address		
Direct Telephone Number		
Fax No		
Webpage		
e-mail		

Legal Representative's Details

Full Name	
Position in Organisation	
Address	
Direct Telephone Number	
Fax No	
e-mail	

Submission Date (dd/mm/yyyy)

I certify that the information in this proposal is accurate and complete

Signature of Legal Representative

Stamp of Applicant

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2. Emerging and non-traditional tourist destination

2.1 Accessibility of the destination

A. Describe the factors that appoint the proposed destination accessible to the visitors (e.g. public transport, road network, road labeling, anchorages, etc). In addition, please refer how often tourist buses visit the area. Please attach informational material in electronic and/or printed form in order to justify the aforementioned (video, photographs, etc).

2.2 Provision of tourism services and activities to attract visitors

Please provide information with regards to the tourism services and activities to attract visitors based on the natural or cultural/historical/spiritual resources for the past two years for at least 2 years, i.e. from 2017 and onwards.

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3. Possibility to offer genuine tourism experience

3.1 Availability and quality of infrastructure and accommodation facilities

Describe the infrastructure and other facilities that are available for accommodation in the area. Please refer if the facilities maintain the local traditional character, if there are small scale, if they provide high quality services (specialized personnel), etc. In addition, please refer if the infrastructure and accommodation units offer specific wellness services to the visitors (e.g. holistic treatments) and if they make use of natural products (e.g. local herbs, thalassotherapy, thermal baths) in the provision of the health and well-being services.

3.2 Activities and Recreational Events

Describe the available outdoor activities (e.g. festivals, meditation, yoga, etc.). Moreover, please refer if there are catering centers (e.g. cafes, restaurants), squares and/or other central leisure areas as well as the activities and events that are referred to the visitors (e.g. cycling paths, wine routes, natural trails, etc).

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3.3 Information and Sign posting

Please mention if there is adequate number of interpretation signs as well as other understandable signs in the area (e.g. direction signs, maps, informational material in printed form, sign posting of the Regulations related to the protection of the area/natural resource and the use of the local infrastructure and services, etc.)

4. Management of the tourism offer by the local authorities in a way to ensure the social, cultural and environmental sustainability of the area

4.1. Quality and condition of the environment

Describe the quality of the environment (e.g. natural environment, soil quality, water and air quality, garbage disposal areas etc). Moreover, indicate if there is a renewable energy sources use in the area (e.g. photovoltaics) and if it is possible to recycle (e.g. recycling bins). Please attach (if there are any) measurements/records concerning the natural source's quality.

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4.2. Activities for the protection of the environment

Refer the activities/initiatives aiming to inform the visitors with respect to the environment (e.g events, seminars, festivals, workshops, etc). Moreover, refer if there are any voluntary activities in the area (e.g. afforestation, cleaning of garbage, etc), as well as Environmental Information Center. Please attach informational material in electronic and/or printed form in order to justify the aforementioned (video, photographs, invitations, etc).

5. Administrative capacity and public-private cooperation

5.1. Organizational structure of the Applicant

Describe the organizational structure of the Applicant. Refer the structure of the human resources that concerns the management and the coordinations of the activities in the proposed area (academic qualifications, work experience, competences). Also, report the number of the permanent personnel as well as the external collaborators.



5.2 Association with other authorities

Refer the associations that the Applicant has developed with other administrative authorities, NGOs, organized groups, private organizations, hotels, professional institutes, etc. Please also mention the existence of permanent personnel who is responsible for the coordination of the development activities in the destination as well as the cooperation with the tourist stakeholders. Give all the relative information regarding the degree of the collaboration.

5.3 Description of the administrative capacity of the destination

Describe the infrastructure so that the project's management capacity is clarified (e.g. offices' equipment, use of modern communication systems, available financial resources, webpage, etc.). Please attach all the informational material (in printed and/or electronic form) in order to justify the aforementioned.

5.4 Possibility of assessment by the visitors

Mention if there is possibility of comments and information reception by the visitors (e.g. a book with remarks and comments, a complaint and improvement box, etc.). Also, refer if there are records with complaints for the destination, if there are favourable comments and/or reports on the press/research/articles, etc. Finally, indicate whether it is possible to deal with potential complaints as well as the degree of their response.

5.5 Active involvement of the residents

Please mention in which way local population participates in the relative events that are organized in the area (number of initiatives and actions). Please attach all the informational material in order to justify the aforementioned.

5.6 Nursing and care services

Please refer if medical support is provided in the proposed area (e.g. clinic, doctor). Moreover, mention if there are rescue team, fire unit, volunteers, lifeguards, natural environment protection services as well as the appropriate lifesaving and first aid equipment. Give the numbers and the skills for the aforementioned specialities and all the necessary information (time programme, schedule, period/months, education and other qualifications, equipment description, etc). If there are not any of the aforementioned specialities please refer the closest area that provides them.

6. Involvement of private entities and/or other authorities with the possibility of adopting sustainable touristic practices

6.1 Existence and involvement of other private bodies or authorities in the destination

Please refer if there are any non-governmental organizations (NGOs) active in the area in terms of its development. In addition, refer the existence of other authorities, committees (private and / or local) on environmental issues.

6.2 Exterior aesthetic characteristics in the wider area

Refer if there are available paved areas, biked paths, accessible areas for handicapped, squares, etc. Also, describe the exterior aesthetic of the public and private buildings in the area.

6.3 Local community involvement

Please indicate whether local community participates in actions to promote sustainable tourism practices. If so, make reference to the nature of these actions.

7. Quality, richness/uniqueness/originality of tourism offer to enhance health and well-being based on the destination's natural or cultural/historical/spiritual resources. Quality, richness/uniqueness/originality of tourism offer to enhance health and well-being based on the destination's natural or cultural/historical/spiritual resources. Quality, richness/uniqueness/originality of tourism offer to enhance health and well-being based on the destination's natural or cultural/historical/spiritual resources

7.1 Services related to enhancing the health and well-being of visitors.

A. Please indicate whether there are any entities and local bodies offering health and well-being services in the destination. It should be noted that the cultural centers are excluded as centres of general cultural activities if there is any infrastructure and/or special areas in the destination for the development of the "Health and well-being Tourism". If so, please refer if the infrastructure and/or special area provide adequate, in the sense of sustainability, exploitation of the natural resource and the harmonized coexistence of the building installations and infrastructure with the natural environment.

B. Please mention if there is any official certification of the resource in accordance with the international certification standards for the wellness infrastructure offered at the destination.

C. Please mention if any new/innovative products and/or services (e.g. treatments) have been developed in the field of wellness and well-being and also been combined with the natural or cultural/historical/spiritual resources of the destination. Moreover, please refer if there are any services for the prevention, maintaining and improvement of health offered to the visitors through programs for total rejuvenation and relaxation at the physical, mental and emotional level as well as any health and wellness programs which contribute to the visitors' wellness in a positive way (e.g. treatments, recovery and rehabilitation health care services with modern medical and natural methods such as thermal baths, thalassotherapy, climatotherapy, healthy living and nutrition programs, active sports and mental health balance programs, beauty and weight loss programs, social reintegration programs, etc.).

8. Local or Regional Strategy

A. Please refer if the "Health and well-being Tourism" consist an integral part of the local or regional tourism strategy. If so, please justify and indicate the actions that have been taken (e.g. Action Plan). Please provide all the necessary information.

B. Please mention if traditional skills and working methods exist in the area. If so, indicate how they are maintained and passed down. Also, indicate, by giving examples, how much the tourism offer has contributed to the local economy. Please provide all the necessary information.

9. Marketing and awareness promotional activities

A. Please indicate if there are any effective promotional activities and marketing initiatives that have been undertaken to enhance the "Health and well-being Tourism" at the destination. Please provide the necessary information to justify it.

B. Please refer if there are any programs aiming at raising public awareness regarding the importance of health and well-being resources among the residents in the area, especially young people. In addition, please mention if there have been organised any events and activities aiming at the well-being of visitors (eg sports, leisure facilities, green parks, etc.) at the destination.

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C. Please refer if there are any educational seminars for wellness/ stress management, meditation, physical activities, healthy diet, alternative therapeutic and nutritional methods (eg. Ayurveda), cosmetic care as well as other outdoor activities at the destination. Moreover, please mention if there are combined programs for the enjoyment of exercise, healthy and balanced diet and relaxation offered to the visitors. Please provide the necessary information to justify it.
