



European Destinations of Excellence – EDEN

“Tourism and Local Intangible Heritage”

APPLICATION FORM

Copies of the Application Form in electronic format can be downloaded from www.cyprus-eden.com or emailed on demand (requests at: info@enoros.com.cy). All the information should be in printed form; handwritten applications will not be accepted. Please follow the Submission Instructions.

Part A

Destination:

Destination website:*

Organization Name:
(e.g. Community, Group of
Communities, Municipality,
Cultural Organization etc.)

Contact Person:

Email:

Telephone:

Mobile:

Fax:



Part B

Please provide the following information:

Please provide a summary of the project. (Describe your destination, list your collaborators/ partners, the main infrastructure and tourist attractions and the reasons why a tourist will visit your destination. (Please include any digital material such as photographs, brochures, maps etc.)

Complete the following:

(It's not necessary to fill in all the information below. However this information will provide the Evaluation Committee with a better portrayal of your destination and its potential.)

Access / Facilities	Name	Distance (km)
Nearest Airport		
Nearest Town		
Nearest Bus Station		
Taxi		
Travel Agents		
Information Center		
Internet Access (Internet Cafes etc)		
Other <hr/> (Please Specify)		

Landscape	Please mark with an X
Mountains	
Forest	
Rivers	
Other <hr/> (Please Specify)	

Part C

Answer **ALL** the questions:

1. Does the destination have less than 16.000 overseas holidaymakers per annum?

YES	NO

2. Are specific events organised at your destination?

YES	NO

3. If you answered YES on the previous question, please provide details (project theme, timeframe, involvement of the youth in the event's organization, number of participants etc).

4. Which of the following requirements does your destination fulfill? (Please mark with an X)
 (See Eligibility Criteria)

	YES	NO
Represents a new tourism offer (developed after 2000)		
Has an important impact on the local economy		
Is an integral part of the local tourism strategy		
Takes place outside the tourist high season		
Is organised by the most relevant stakeholders in close partnership		

Please describe in detail how your destination meets the above requirements:

5. Please name and describe in detail the participants in the organization and implementation of the local events (e.g. local organizations, local cultural centers, youth centers etc.) and comment on how the destination's social, cultural and environmental sustainability is ensured.

6. Please provide details about your destination, specifically: (See. *Evaluation Criteria*)

1. *How does your destination enhance and promote the Cypriot Intangible Heritage (e.g. Traditional arts, culture, crafts, sports or other activities, visitor involvement in local traditions and activities etc)? (max. 500 words)*

II. *Please describe your destination's plans and initiatives for the utilization, development and strengthening of the local cultural traditions.*

III. *Describe how the local community, especially the youth, is involved in safeguarding, promoting and utilizing the local intangible heritage.*

IV. Please explain how your destination fulfils the following: **i)** reversal of the diminishing trend of traditional craftsmanship that produce local products, **ii)** reversal of the decline of traditional handicraft which preserve cultural traditions **iii)** revival and authentic expression of aspects relating to local intangible heritage.

V. Describe innovative ways for presenting, interpreting, and promoting of your destination (eg. new technologies, multimedia, sign-posting etc).

VI. Describe the structure and operation of your destination – technical capacity (e.g. permanent staff for the coordination of activities, knowledge of English or other foreign languages, properly equipped offices and facilities, financial incentives, strategic planning of your destination involving local stakeholders).

In case you are selected as the Cyprus winning EDEN Destination, how would this contribute to your development plans? What are your expectations resulting from your participation in the competition and how do these expectations relate to your development plans?

Please provide details concerning accommodation at your destination or a nearby areas (within 15 km) Include category ¹(e.g.CTO licensed accommodations and tourist establishments*), whether the accommodation operates all year round, room capacity and other facilities. Add as many rows as needed.

Name of Tourist Accommodation	Address & Website	Category ¹	All Year-round Accommodation (Yes / No)	Bed Capacity	Facilities

* Traditional Buildings, Tourist Villas etc.

Facilities:

Facilities	Please mark with an X
Bank	
Taxi	
Car Hire	
Restaurants or other catering units, Coffee Shops etc.	
Gas Stations	
Shops	
Other	

(Please Specify)	

Special Activities related with Intangible or Cultural Heritage

Activities	Name
Cultural Monuments	
Museums	
Galleries	
Theatres	
Event Venues	
Craft Workshops	
Exhibitions	
Thematic Routes (Cultural, Nature Trails, Cycling Routes)	
Rural Tourism	
Other _____ (Please Specify)	

Terms & Conditions

Please verify the following:

1) I have answered all the questions	
2) I enclose 2 copies of my application	
3) I enclose digital material, photographs, brochures, maps, DVDs etc relative to my destination	
4) My application is NOT hand-written, and is submitted in digital form (CD ROM)	
5) I attach the CV of at least one permanent staff member who is English-literate.	

Letter of Commitment

Please include a letter of commitment for **each** collaborator/ partner (member of the organization) according to the following template:

Cyprus Tourism Organization
European Destinations of Excellence (EDEN)
“Tourism and Local Intangible Heritage”
Attention Ms. Maro Kazepi
EDEN Project Manager
19 Limassol Avenue
2112 Nicosia

(date)

Declaration

I hereby declare that I commit to the priorities and scope included in the application form submitted by -----
----- (network administrator) for the pilot program **European Destinations of Excellence (EDEN)** titled
«Tourism and Local Intangible Heritage».

(sign)
(full name)
(position)